



Colloquium: “The Future of Research in the Digital Society”

Digital Chair Jean-Jacques Laffont

French Ministry of Culture and Communication – Toulouse School of Economics

26, June 2015 in Paris from 09:00 to 17:30

Musée du Quai Branly, 37 Quai Branly, 75007 Paris (Cinema Theater)

The Digital Chair Jean-Jacques Laffont was launched in February 2015 to promote research on the impact of digital technology - in areas such as industrial organization, competition policy, education, finance, culture or health. Within this initiative,

Toulouse School of Economics, the Ministry of Culture and Communication, as well as seven other public and private sector partners are organizing a Colloquium to discuss the challenges and opportunities provided by new digital technology in cultural, economic and social areas.

In the presence of Jean Tirole, Chairman of IAST and TSE, 2014 Nobel Prize in Economics and Francine Lafontaine, Director of the FTC's Bureau of Economics.

09:00 - 09:15 Welcoming participants/ Welcome coffee

09:15 - 12:00 ***Scientific Symposium: Prospects for research on the Digital Economy***

(10:30 - 10:45
Coffee break)

- Petra Moser (Stanford University)
- Fiona-Scott Morton (Yale School of Management)
- Catherine Tucker (MIT Sloan School of Management)
- Joel Waldfogel (Carlson School of Management)
- *Chair:* Paul Seabright (Toulouse School of Economics)

12:00 - 14:00 **Free Lunch**

14:00 - 15:30 ***Policy Debate and Panel Discussion***

Who controls the access to information? The role of intermediaries in the Digital Economy

- Jean Tirole (Chairman of IAST and TSE, 2014 Nobel Prize in Economics)
- Francine Lafontaine (Director of the FTC's Bureau of Economics)
- *Chair:* Jacques Cremer (Toulouse School of Economics)

Followed by a round table (speakers to be announced)

- *Chair:* Romesh Vaitilingam (independent writer and media consultant)
- Speakers to be announced